The Bachelor's Degree in Sport Management prepares students for a variety of positions in the sport and athletics industry. Students complete courses in sociology of sport, sport ethics, sport facilities and event management, sport fundraising and sponsorship, sport law, sport finance and economics, sport marketing, sport communication, and personnel management. The culminating experience is a semester-long internship working in a student-selected area of sport management.

Benefits of the program include:

- **Program Reputation** - KU's Bachelor's Degree in Sport Management is offered through the KU School of Education and Human Services, which was recently ranked 8th in the nation according to U.S. News & World Report's Best Public Education Schools.
- **Nationally Renowned Faculty** - Learn from full-time faculty who are prominent scholars and expert practitioners.
- **Flexible Curriculum & Minor** - Three minor options within the program allow students to customize curriculum for the area of sport they are most passionate about.
- **Engaged Professional Network** - Students get to interact with program alumni and other sport professionals working for organizations such as the Kansas City Chiefs, Sporting Kansas City, Kansas City Royals, and KU Athletics.
- **Access to KU Athletics** - Students at KU benefit from access to a robust, high-caliber athletics department which can facilitate learning and field-based experiences that is unmatched at other universities.
- **Hands-on learning** - KU's Sport Management program offers unique opportunities for students to engage in developing research and learning through the Amateur Sport Research Center.

This transfer guide provides important information and a sample two-semester plan for a student starting at Seward Community College and transferring to KU for the remaining coursework. In addition, we provide additional courses a student may choose to take at the community college prior to transferring to KU. Each student's background and goals are unique. Thus we recommend ongoing communication with an advisor in the KU School of Education and Human Services. See contact information at the bottom of this page.

### School of Education and Human Services Sport Management Admission Requirements

**1. Step One: Admission to the University of Kansas**

All incoming students must first gain admission to the University of Kansas. Admission applications to the University of Kansas may be completed online at www.admissions.ku.edu. Gaining admission to the University of Kansas requires the submission of official college transcripts from all previously attended colleges/universities. Please note that indicating “Sport Management or Education Major” on your application to KU does not grant you entry to the KU School of Education and Human Services. For scholarship consideration, we encourage you to apply to KU by February 1st prior to the fall/summer semester or November 1st prior to the spring semester you plan to transfer to KU.

**2. Step Two: Admission to the KU School of Education and Human Services**

After granted admission to KU, students are permitted to complete the KU School of Education and Human Services application. Admission applications may be completed online at: www.soe.ku.edu. Transfer students are eligible to apply during the semester they will complete the minimum requirements to apply (see below). The application deadline for Admission is the prior February 1st or September 14th. In the instance that one or more of the pre-admission foundation courses has not been completed before transferring to KU, that student will be considered a Pre-Education student in the College of Liberal Arts and Sciences until they meet the minimum requirements to apply.

**Minimum Requirements to Apply to the KU School of Education and Human Services, Sport Management:**

Transfer students are eligible to apply during the semester they will complete the minimum application requirements:

1. Completion of pre-admission foundation courses (must be taken for a grade)
2. Earned at least a 2.75 transfer GPA.

- **ENGL 101**
- **ENGL 102**
- **COMS 130**
- **MATH 101**
- **BIOL 100 & 102**
- **PSYC 104 OR SOC 104**
- **PHIL 160**
- **ECON 104 OR ECON 142 OR ECON 144**
- **KU Core Goal GE 3H**
- **KU Core Goal AE 4.1**
- **HSES 244**
- **HSES 260**
- **HSES 289**

Admission is selective. Meeting all of the above requirements does not guarantee admission.

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School of Education and Human Services  
**KU Education Advising Center**  
Phone: 785-864-9616  
Email: soeadvising@ku.edu

http://hses.ku.edu/
# KU Requirement

## Recommended Course at Seward Community College

### First Semester

<table>
<thead>
<tr>
<th>Course</th>
<th>KU Equivalent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Composition, ENGL 101 (GE 2.1)</td>
<td>EG 1103</td>
</tr>
<tr>
<td>College Algebra, MATH 101*</td>
<td>MA 1173</td>
</tr>
<tr>
<td>Gen. Psychology, PSYC 104 or Sociology, SOC 104</td>
<td>BH 1303 or 1403</td>
</tr>
<tr>
<td>Speaker Audience Communication, COMS 130 (GE 2.2)</td>
<td>SP 1203</td>
</tr>
<tr>
<td>Intro to PE and Sport Studies, HSES 244</td>
<td>PE 2413</td>
</tr>
</tbody>
</table>

### Second Semester

<table>
<thead>
<tr>
<th>Course</th>
<th>KU Equivalent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Critical Reading and Writing, ENGL 102 (GE 2.1)</td>
<td>EG 1113</td>
</tr>
<tr>
<td>Principles of Biology &amp; Lab BIOL 100 &amp; 102 (GE 3N)</td>
<td>BI 1305</td>
</tr>
<tr>
<td>Personal &amp; Community Health, HSES 260</td>
<td>PE 2213</td>
</tr>
<tr>
<td>Introduction to Ethics, PHIL 160</td>
<td>PH 2103</td>
</tr>
<tr>
<td>GE 3H Core Requirement</td>
<td>Select Approved GE 3H Course</td>
</tr>
</tbody>
</table>

### Additional courses that can be taken if offered at your community college

<table>
<thead>
<tr>
<th>Course</th>
<th>KU Equivalent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Select one course equivalent to: ECON 104, 142, or 144</td>
<td>EC 2213, 2223</td>
</tr>
<tr>
<td>GE 1.1 Core Requirement</td>
<td>Select Approved GE 11 Course</td>
</tr>
<tr>
<td>AE 4.1 Core Requirement</td>
<td>Select Approved AE 41 Course</td>
</tr>
<tr>
<td>AE 4.2 Core Requirement</td>
<td>Select Approved AE 42 Course</td>
</tr>
<tr>
<td>Principles of Nutrition &amp; Health, HSES 330</td>
<td>BI 1403</td>
</tr>
</tbody>
</table>

### Additional Notes for Transfer Students

- MATH 101, or a higher level math excluding courses equivalent to MATH 103, 109, and 110 will satisfy requirement.
- While additional courses have been included on this transfer guide it should be noted that due to prerequisites and course offerings if a student spends two years at a community college, the student may still have three years of courses to complete once at KU. This could cause the student to be below full-time enrollment while at KU.
- This degree includes a minor. Minor options include: business, psychology, or journalism.
- Transfer credits with earned grades of D+ and below will not satisfy graduation requirements, but are included in the transfer GPA. If a student takes a course and then repeats it at the same institution, KU will honor the course repeat policy in effect at the institution issuing the transcript.
- A bachelor’s degree must include 120 completed credit hours. A student may apply a maximum of 64 credit hours of community college coursework to a KU degree.
- Transfer courses may be matched to a course of opposite level at KU, but the level of credit is defined by the originating institution. (All community college courses are lower level.)
- View the most up-to-date listings of transferable courses at: [http://credittransfer.ku.edu](http://credittransfer.ku.edu). You can search by specific KU Core goal or view many of the courses that transfer to KU. If a class is not listed contact transfercredit@ku.edu to inquire about transferability.

It is the STUDENT’S RESPONSIBILITY to check for updates to all transfer information. This transfer program is provided as a service and is updated annually. Degree requirements are subject to change.