

# Transfer Guide

## Journalism and Mass Communications, BS

### Cowley Community College

Since 1903, we've been teaching journalism. We've also been teaching students to be curious, questioning, hard-working and ethical. KU's William Allen White School of Journalism and Mass Communications was founded on traditional values of journalism education – writing and editing. We're known for that. We also are recognized as one of the most innovative schools in the country. Our curriculum builds on our past and prepares graduates for the challenges of the multimedia world.

The KU School of Journalism and Mass Communications offers a Bachelor of Science in Journalism and Mass Communications degree, with four unique concentration options: Digital Marketing Communication, Advertising and Public Relations, Media Arts & Production, Multimedia Journalism, and Sports Media & Society. The program prepares students for careers in advertising, corporate communications, integrated marketing communications, news, writing and editing, management, and sales in traditional media and emerging and converged media. Please note, the Bachelor of Science in Journalism and Mass Communications program is offered in a traditional classroom format, with few options for evening/online courses.

This transfer guide provides important information and a sample four-semester plan for a student starting at Cowley Community College and transferring to KU for the remaining coursework. However, each student's background and goals are unique. Thus we recommend ongoing communication with an advisor in the KU School of Journalism. See contact information at the bottom of this page.

## School of Journalism and Mass Communications Admission Requirements

### 1 Step One: Admission to the University of Kansas

All incoming students must first gain admission to the University of Kansas. Admission applications to the University of Kansas may be completed online at [admissions.ku.edu](https://admissions.ku.edu). Gaining admission to the University of Kansas requires the submission of official college transcripts from all previously attended colleges/universities. Please note that indicating "one of our concentrations on your application to KU does not grant you entry to the KU School of Journalism and Mass Communications. For scholarship consideration, we encourage you to apply to KU by February 1<sup>st</sup> prior to the fall/summer semester or November 1<sup>st</sup> prior to the spring semester you plan to transfer to KU.

### 2 Step Two: Admission to the KU School of Journalism and Mass Communications

Applications who indicated a "Journalism and Mass Communications Major" are directly sent to the J-School. Transfer students should apply after they complete the minimum admissions requirements (see below). In the instance that one or more of the pre-admission criteria has not been completed before transferring to KU, that student will be considered a Pre-Journalism student in the College of Liberal Arts & Sciences until they meet the minimum requirements to apply.

#### Requirements to Apply to the KU School of Journalism and Mass Communications:

1. Complete/enroll in 24 or more transferable credit hours with a 2.5 transferable GPA or higher, **and**
2. Complete/enroll in JMC 101 equivalent by application period,
3. Earn a C or higher in JMC 101 (if JMC 101 is in-progress at time of application, admission rescinded if a C or higher is not earned).

Students who have completed Journalism courses beyond JMC 101 with less than a 2.5 Journalism GPA will be considered on a case-by-case basis.

**Admission is competitive. If the School must set an admissions quota, students with the highest grade-point average will be accepted.**

#### Additional Notes for Transfer Students:

- Transfer credits with earned grades of D+ and below will not satisfy School of Journalism requirements. Transfer credits with earned grades of D+ and below will still be included in the GPAs for School of Journalism admission consideration.
- Only 18 transfer journalism hours can be applied to the 48 hour of journalism needed to graduate.
- A bachelor's degree must include 120 completed credit hours. A student may apply a maximum of 64 credit hours of community college coursework to a KU degree.

**KU School of Journalism and Mass Communications Student Services**

Phone: 785-864-4080

Email: [jadvising@ku.edu](mailto:jadvising@ku.edu)

[www.journalism.ku.edu](https://www.journalism.ku.edu)

**First Semester**

Media and Society, JMC 101	MCM 2411	<input type="checkbox"/>
Goal 1.2 Quantitative Literacy, Core Requirement	Select Approved GE12 Course	<input type="checkbox"/>
Goal 2.1 Written Communication, Core Requirement	Select Approved GE21 Course	<input type="checkbox"/>
Elective	Select Any Transferable Course	<input type="checkbox"/>
Elective	Select Any Transferable Course	<input type="checkbox"/>

**Second Semester**

Goal 2.2 Oral Communication, Core Requirement	Select Approved GE22 Course	<input type="checkbox"/>
Goal 3H Arts & Humanities, Core Requirement	Select Approved GE3H Course	<input type="checkbox"/>
JMC 104, JMC 304, or Jour & Mass Comm Elective	MCM 2412, 2413, 2415, 2727	<input type="checkbox"/>
Elective	Select Any Transferable Course	<input type="checkbox"/>
Elective	Select Any Transferable Course	<input type="checkbox"/>

**Third Semester**

Course for MinorGoal 4.1 Human/US Diversity, Core Requirement	Select Approved AE41 Course	<input type="checkbox"/>
Goal 3N Natural Science Core Requirement	Select Approved GE 3N Course	<input type="checkbox"/>
Journalism and Mass Communications Elective	MCM 2412, 2413, 2415, 2727	<input type="checkbox"/>
Elective	Select Any Transferable Course	<input type="checkbox"/>
Minor Course		<input type="checkbox"/>

**Fourth Semester**

Goal 4.2 Global Culture/Awareness Core Requirement	Select Approved AE42 Course	<input type="checkbox"/>
Journalism and Mass Communications Elective	MCM 2412, 2413, 2415, 2727	<input type="checkbox"/>
Minor Course	Course for Minor	<input type="checkbox"/>
Elective	Select Any Transferable Course	<input type="checkbox"/>
Elective	Select Any Transferable Course	<input type="checkbox"/>

- It is recommended that general electives be used to complete prerequisites, explore interests or minor courses, as well as complete an Associate's Degree. If completing an Associate's Degree be sure to select courses that fulfill requirements at both institutions.
- Students must earn a C (2.0) or better in the equivalents to JMC 101, 104, and 304
- A Bachelor Degree requires 45 upper-level hours. Transfer courses may be matched to a course of opposite level at KU, but the level of credit is defined by the originating institution. (All community college courses are lower level.)
- It is the STUDENT'S RESPONSIBILITY to check for updates to all transfer information. This transfer program is provided as a service and is updated annually. Degree requirements are subject to change. View the most up-to-date listings of transferable courses at: [credittransfer.ku.edu](https://credittransfer.ku.edu).
- You can search by specific KU Core goal or view many of the courses that transfer to KU. If a class is not listed contact [transfercredit@ku.edu](mailto:transfercredit@ku.edu) to inquire about transferability.