

# Transfer Guide

## Bachelor of Science in Journalism Strategic Communication Track

### Johnson County Community College

Since 1903, we've been teaching journalism. We've also been teaching students to be curious, questioning, hard-working and ethical. KU's William Allen White School of Journalism and Mass Communications was founded on traditional values of journalism education – writing and editing. We're known for that. We also are recognized as one of the most innovative schools in the country. Our curriculum builds on our past and prepares graduates for the challenges of the multimedia world.

The KU School of Journalism offers a Bachelor of Science in Journalism degree, with two unique track options: News and Information, and Strategic Communication. The program prepares students for careers in advertising, corporate communications, integrated marketing communications, news, writing and editing, management, and sales in traditional media and emerging and converged media. Please note, the Bachelor of Science in Journalism program is offered in a traditional classroom format, with few options for evening/online courses.

This transfer guide provides important information and a sample four-semester plan for a student starting at Johnson County Community College and transferring to KU for the remaining coursework. However, each student's background and goals are unique. Thus we recommend ongoing communication with an advisor in the KU School of Journalism. See contact information at the bottom of this page.

## School of Journalism Admission Requirements

### 1 Step One: Admission to the University of Kansas

All incoming students must first gain admission to the University of Kansas. Admission applications to the University of Kansas may be completed online at [www.admissions.ku.edu](http://www.admissions.ku.edu). Gaining admission to the University of Kansas requires the submission of official college transcripts from all previously attended colleges/universities. Please note that indicating "News & Information Major" or "Strategic Communication Major" on your application to KU does not grant you entry to the KU School of Journalism. For scholarship consideration, we encourage you to apply to KU by February 1<sup>st</sup> prior to the fall/summer semester or November 1<sup>st</sup> prior to the spring semester you plan to transfer to KU.

### 2 Step Two: Admission to the KU School of Journalism

Applications who indicated a "News & Information Major" or "Strategic Communication Major" are directly sent to the J-School. Transfer students are eligible to apply during the semester they will complete the minimum requirements to apply (see below). In the instance that one or more of the pre-admission criteria has not been completed before transferring to KU, that student will be considered a Pre-Journalism student in the College of Liberal Arts & Sciences until they meet the minimum requirements to apply.

#### Requirements to Apply to the KU School of Journalism:

Transfer students are eligible to apply during the semester they will complete the minimum application requirements:

1. Complete/enroll in 24 or more transferable credit hours with a 2.5 GPA or higher **and**
2. Complete/enroll in JOUR 101 (or equivalent) by application period
3. Earn a C or higher in JOUR 101 (if applying while enrolled in JOUR 101, admission is rescinded if a C or higher is not earned. Students who have completed journalism courses beyond JOUR 101 with less than a 2.5 journalism GPA will be considered on a case-by-case basis.)

**Admission is competitive. If the School must set an admissions quota, students with the highest grade-point average will be accepted.**

#### Additional Notes for Transfer Students:

- Transfer credits with earned grades of D+ and below will not satisfy School of Journalism requirements. Transfer credits with earned grades of D+ and below will still be included in the GPAs for School of Journalism admission consideration.
- Only 12 transfer journalism hours can be applied to the 48 hours of journalism needed to graduate.
- A bachelor's degree must include 120 completed credit hours. A student may apply a maximum of 64 credit hours of community college coursework to a KU degree. Students with more than 64 credit hours of community college coursework cannot apply the additional hours toward the 120 hour requirement.

**KU School of Journalism Student Services**

Phone: 785-864-4080

Email: [jadvising@ku.edu](mailto:jadvising@ku.edu)

[www.journalism.ku.edu](http://www.journalism.ku.edu)

## First Semester

Media and Society, JOUR 101	JOUR 120	<input type="checkbox"/>
College Algebra, MATH 101 (GE 1.2)	MATH 171	<input type="checkbox"/>
Composition, ENGL 101 (GE 2.1)	ENGL 121	<input type="checkbox"/>
1st Semester Language	FL 130	<input type="checkbox"/>

## Second Semester

Speaker Audience Communication, COMS 130 (GE 2.2)	SPD 121	<input type="checkbox"/>
GE 3H Core Requirement	Select Approved GE3H Course	<input type="checkbox"/>
2nd Semester Language	FL 131	<input type="checkbox"/>
Intro. to Strategic Communication JOUR 320 (1st Course)	JOUR 125	<input type="checkbox"/>

## Third Semester

AE 4.1 Core Requirement	Select Approved AE41 Course	<input type="checkbox"/>
Natural Science + Lab (GE3N+LFE)	Select Approved GE 3N+Lab Course	<input type="checkbox"/>
3rd Semester Language	FL 230	<input type="checkbox"/>
Intro. to Strategic Communication JOUR 320 (2nd Course)	JOUR 130	<input type="checkbox"/>

## Fourth Semester

AE 4.2 Core Requirement	Select Approved AE42 Course	<input type="checkbox"/>
Quantitative Literacy*	Select Approved Quantitative Literacy Requirement	<input type="checkbox"/>
4th semester language	FL 231	<input type="checkbox"/>
Media Writing, JOUR 304 (GE 2.1)	JOUR 122	<input type="checkbox"/>

- It is recommended that general electives be used to complete prerequisites, explore interests or minor courses, as well as complete an Associate's Degree. If completing an Associate's Degree be sure to select courses that fulfill requirements at both institutions. Spanish is provided as the example language for this 2 year guide.
- Students must earn a C (2.0) or better in the equivalents to JOUR 101, 304, 320 and 415 to fulfill journalism major or minor requirements.
- \* The Journalism degree requires a [Business and Leadership](#), [Historical Context](#), and [Quantitative Literacy](#) course. You may choose a course that transfers from your college to KU as equivalent to one of the listed courses by utilizing CredTran.
- A Bachelor Degree requires 45 upper-level hours. Transfer courses may be matched to a course of opposite level at KU, but the level of credit is defined by the originating institution. (All community college courses are lower level.)
- It is the STUDENT'S RESPONSIBILITY to check for updates to all transfer information. This transfer program is provided as a service and is updated annually. Degree requirements are subject to change.
- View the most up-to-date listings of transferable courses at: <http://credittransfer.ku.edu>. You can search by specific KU Core goal or view many of the courses that transfer to KU. If a class is not listed contact [transfercredit@ku.edu](mailto:transfercredit@ku.edu) to inquire about transferability.